

Advice for Christian Speakers from Christian Speakers



The biggest thing is to seek ways to keep your followers engaged. ALWAYS respond to people. Everyone matters. It is true and we are called to love. It is also good business as you never know what that person's sphere of influence is.

Todd Gerelds,
Author of "Woodlawn" and
Christian Motivational Speaker
www.toddgerelds.com



Inspire Your Audience
Everything You Need to Build Your Platform

1. Practice, perform, and nail one talk. Come out from behind the lectern. Eventually you want to get down off the stage and on the level with the audience, that's the goal. Use a clip-on mic, not a handheld, because you want your hands to be free.
2. Get a good video of your speaking, a real good video. You'll need that to get future events. Today, potential bookers want to see you in video. If you're serious about the business, you'll want that. Most of the booking comes off the Internet. They'll get on the Internet, see your clips, and make their mind up on the matter. You'll need good fresh material for them.
3. People's attention generally lasts 20 minutes. At the end of 20 minutes, the audience needs to do something. Have them say hello to someone, look under their chair for something, or up and doing something for a minute or two.
4. Make 5-point messages. Say, "That's the first point" and then repeat the point. "And now we will move on to the next point two." After each point, review the previous points. Be very deliberate. Tell them what you taught them, and tell them what will come next. Have a strong opening, well thought out, and a strong conclusion. It's like a flight. If your take-off is good, and your landing is beautiful, it's a good flight. It's the same with a speech. Know exactly how you will land a speech. Don't end it, "That's all I have for you..."
5. If you're not fired up, if your palms are not a little sweaty, you're probably not going to deliver a good speech. If you're not a little nervous, it won't be a good talk. You have to get yourself psyched and pumped up. Every time I get up to speak, I want to change the world. That's the bottom line to it.

Pat Williams

VP of Orlando Magic, Christian Speaker

www.patwilliams.com



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1. Never forget that it's about them, not about you!

All the fear of speaking on stage and all the frustration in public speaking comes when you are too focused on yourself not on you audience. When it's more important to look good in the picture than give really great value to the attendant.

2. More heart and less head!

Use stories in your presentations to connect with your audience. Logical information only goes in to our head, but no motion comes without emotion. Probably the greatest public speakers of all time was Jesus. He used a lot of stories (parables) in his speeches to be understood by people of all classes and cultures.

3. Be of service!

Every time you go on a stage remember that your mission is to serve your audience with your best. Don't get cocky with the positive feed-back, don't get arrogant with the applauses and don't forget that you are there to serve not to be served.

In a self-centred world, be a giver and you will conquer the world!

Lorand Soares-Szasz,

Business Speaker in Romania

www.lorand.biz



Inspire Your Audience

Everything You Need to Build Your Platform

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Lead Magnet

A lead magnet is essential to getting newsletter subscribers, as it's a way to give away something for free to your future audience. We will work with you to create a lead magnet you can give away in exchange for people's names and email address.

Webinar Software

Another way to build your platform is by doing webinars. A webinar is a seminar online (usually fairly short, between one and two hours). You'd get access to software that you can use to deliver webinars.

Website Design and Hosting

You don't just need a web presence - it must be a good web presence. Let us take care of this for you and work with you to build an outstanding website for you and your speaking career.



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Expert Package

Pro Package Plus...

Ebook Publishing

Same as with paperback publishing, you get an opportunity to publish your book, but our book publisher FaithVenture Media will accept or decline the book for publication.

Reputation Management

We will keep track of your name online, so that your reputation is known by you and, if possible, you are able to manage your reputation online.

SEO

As part of web design, SEO (Search Engine Optimization) is very important for public speakers to be able to get new leads online. We will work on your website's SEO to make sure it is well done.



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VIP Package

Expert Package Plus...

Paperback Publishing

You would get an opportunity to publish a paperback book through our company, FaithVenture Media. It is up to our book publisher (FaithVenture Media) to accept or decline the book for publication.

Social Media Management

You can get your social media posts posted by us, and we will help create the posts for you.

Graphics Creation

We will create graphics for you at your request (restrictions are based on our workload and the content)



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Are You Interested in Building Your Platform?

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